



2 ways you can help Midlothian Baseball

STADIUM AD SIGNS

A 4-foot x 8-foot, four-color sign along the outfield fence at MHS field

Two plans, with attractive renewal rates:

- One-season sign **\$850**
- One-season renewal **\$500**
- Two-season sign **\$1200**
- Two-season renewal **\$750**

WE WILL DESIGN YOUR SIGN FOR A \$50 ADDED COST

All stadium sign plans include at no cost a quarter-page ad* in the Baseball Program. Upgrade your ad to a half-page for an additional \$100 or to a full-page for \$150.

- Upgrade my ad to half-page (+\$100)
- Upgrade my ad to full-page (+\$150)

* The free quarter-page ad is included for each year of the plan, but size upgrades apply to the current season only.

PROGRAM ADS (Parents)

- 1/8-page (3.75i x 2.5i) **\$75 \$50**
(a business card ad)
- 1/4-page (3.75i x 5i) **\$90 \$75**
- 1/2-page (7.5i x 5i) **\$125 \$100**
- Full-page (7.5i x 10i) **\$175 \$125**
(full-bleed size is 8.5i x 11i)

WE DESIGN IT: Supply text & logos/images (preferably on a CD or by email), and we'll do it for you. **Jpg or pdf images must be 300 dpi resolution. Deadline for this option is Wednesday, Feb. 3, 2010.**

YOU DESIGN IT: Supply your print-ready ad (preferably on a CD or by email) in jpg or pdf format at 300 dpi resolution. **Deadline for this option is Friday, Feb. 5, 2010. We'll gladly accept it earlier!**

MARK YOUR CHOICES ABOVE AND SEND THIS FORM AND YOUR CHECK TO:

**Cathy Rogers, MHS Baseball Booster Club Treasurer,
2410 Somerset, Midlothian, TX 76065**

Your Business _____ Contact _____

Phone _____ Email _____

Make checks payable to MHS Baseball Boosters | Amount enclosed _____

Questions? Call Jay Roberts at 469-323-1756

Email ad material to Jay at info@ennisauto.com